

The High Sierra
Area Health Education Center
presents the

GOVERNOR'S CONFERENCE ON MEN'S HEALTH

A continuing education conference for
physicians, nurses, psychologists, social
workers, marriage and family therapists,
substance abuse counselors, and other
allied healthcare professionals

TUESDAY, MARCH 15, 2005

Holiday Inn Downtown
1000 East 6th Street
Reno, NV



AGENDA

8:00 a.m. – 8:45 a.m.	Continental breakfast and registration
8:45 a.m. – 9:00 a.m.	Opening Remarks
9:00 a.m. – 9:50 a.m.	Men's Health: Entering the Age of Disease Prevention <i>Michael J. Bloch, M.D.</i>
9:55 a.m. – 10:45 a.m.	Dieting and the Pursuit of Health: Not Just a Woman's Issue <i>Wendy F. Oliver, M.D.</i>
10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 11:50 a.m.	The State of the Art in the Prevention and Treatment of Heart Disease <i>Robert J. Bryg, M.D.</i>
12:00 p.m. – 12:45 p.m.	Lunch provided
12:45 p.m. – 1:45 p.m.	Cancer Research in Nevada <i>Nicholas J. Vogelzang, M.D.</i>
1:45 p.m. – 2:00 p.m.	Break
2:00 p.m. – 2:50 p.m.	Anger, Addiction, and Alienation <i>John C. Friel, Ph.D.</i>
2:55 p.m. – 3:45 p.m.	1995 – Today: Advancements in HIV Treatment and Prevention <i>Steven C. Zell, M.D.</i>
3:45 p.m. – 4:00 p.m.	Break
4:00 p.m. – 4:50 p.m.	Clinical Trends in the Prevention and Management of Prostate Cancer <i>Mack Roach, III, M.D.</i>
4:50 p.m. – 5:00 p.m.	Conference Wrap-Up

CME ACCREDITATION AND DESIGNATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the University of Nevada School of Medicine and the High Sierra Area Health Education Center. The University of Nevada School of Medicine is accredited by the ACCME to provide continuing medical education to physicians.

The University of Nevada School of Medicine designates this educational activity for a maximum of **6** Category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity.

CONTINUING EDUCATION CREDIT

The University of Nevada School of Medicine approves this program for **7.2** hours of nursing continuing education credit.

Applications for continuing education credits have been made to Nevada State boards for psychologists; social workers; marriage and family therapists; and alcohol, drug, and gambling counselors. Approvals are pending.

CONFERENCE SUPPORT

The High Sierra Area Health Education Center acknowledges support for the conference from the following organizations:



Carson Tahoe Hospital
Nevada Governor's Taskforce on Prostate Cancer
Nevada State Health Division*
Northern Nevada Chapter of the Nevada Public Health Association
Saint Mary's Health Network



University of Nevada School of Medicine's Office of Continuing Medical Education

* Office of Family Planning, Office of Population Affairs through grant number FPHPA091175-28

HOTEL INFORMATION

A limited number of rooms are reserved at the Holiday Inn at the rate of \$59 plus tax per night. Call (775) 786-5151 and use the Group Code: MMH.

REGISTRATION FEES AND INFORMATION

Full day, including lunch \$50

Half day, including lunch \$30

Mail completed registration form along with a check made payable to High Sierra AHEC by **Friday, March 4, 2005**, to:

High Sierra AHEC
5250 Neil Road, #302
Reno, NV 89502

For additional information about the conference, call the High Sierra Area Health Education Center office at (775) 827-2432.

GOVERNOR'S CONFERENCE ON MEN'S HEALTH

Tuesday, March 15, 2005

- I will attend: Full day
 Morning only (includes lunch)
 Afternoon only (includes lunch)

Please print legibly.

Name _____ Degrees _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

License Number _____ E-mail Address _____

Amount enclosed \$ _____ Last four digits of social security number
(for evaluation purposes only) _____

CONFERENCE GOAL AND LEARNING OBJECTIVES

The purpose of this conference is to update physicians, nurses, psychologists, social workers, marriage and family therapists, substance abuse counselors, and other allied health professionals on new research and best practices in the management of health issues most salient to men. At the conclusion of the program, the participant will be able to:

- List common men's health issues and describe health promotion strategies to reduce or prevent chronic diseases and disorders
- Apply innovative approaches for the prevention and treatment of eating disorders and obesity in boys and men
- Using current clinical guidelines, diagnose and treat cardiovascular disease and related disorders in the primary care setting
- State the major findings in cancer research conducted in Nevada and discuss directions for the future
- Describe the impact of alienation, anger, and addiction on men's health
- Explain changes in the management of HIV/AIDS between 1995 and today
- Identify trends in prostate cancer prevention and explain recent developments in treatment

FACULTY

Michael J. Bloch, M.D.

Assistant Professor • Division of General Internal Medicine
University of Nevada School of Medicine • Reno, Nevada

Robert J. Bryg, M.D.

Chief, Division of Cardiology • University of Nevada School of Medicine • Reno, Nevada

John C. Friel, Ph.D.

Owner • ClearLife • Reno, Nevada

Wendy F. Oliver, M.D.

Clinical Director • Center for Hope of the Sierras • Reno, Nevada

Mack Roach, III, M.D.

Director, Clinical Research • Department of Radiation Oncology
University of California, San Francisco • San Francisco, California

Nicholas J. Vogelzang, M.D.

Director • Nevada Cancer Institute • Las Vegas, Nevada

Steven C. Zell, M.D.

Professor of Medicine • University of Nevada School of Medicine • Reno, Nevada